DECA students do well at conference
Submitted by Doug Anderson

The Valley City State University Collegiate DECA Chapter participated in the North Dakota Collegiate State Conference in Fargo, North Dakota, February 13 and 14. The top three places in each event at the state level move on to compete at the Collegiate DECA International Career Development Conference in Orlando, Fla, April 13-15. Placing for VCSU and moving on to the international conference:

Richard Wright, sophomore in Business Education from Starkweather, ND (1st in Business Ethics Case Study, and 1st in the Finance Business Simulation); Sabrina Heywood, senior in Business Administration from Rouleau, Saskatchewan (2nd in Human Resource Management Case Study and 3rd in Retail Management Business Simulation); Jermaine Marcellus, senior in Business Administration from Miami, Florida (1st in Business Ethics Case Study). These students also placed 2nd in the “DECA Feud,” a team event that is similar to “Family Feud” game show.

DECA is a business organization that prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management in high schools and colleges around the globe. While at the conference VCSU students learned about the importance of networking for success and leadership. The students competed in simulations, role playing, and case studies.

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