DIFFERENCE MAKERS
Become One at VCSU

MAJOR
The Business Administration/Finance Concentration program prepares students in the vast areas of business which may include banking, insurance, retail, manufacturing, government, and/or managing your own business. Graduates may also continue their education in MBA programs, law school, or other graduate-level programs.

PRACTICAL EXPERIENCE
Students are encouraged to earn credits by extending their learning beyond the classroom. For example, several prominent firms in the region offer internship programs that provide supervised business training. Firms such as Bank Forward, John Deere Seeding Group, Gander Mountain, Coca-Cola, Rod Buck, WDAY, and Best Buy have had VCSU students in their internship programs. Cooperative research projects with faculty give students first-hand experience with advanced research techniques. Shadowing allows students to observe managers in daily work routines. Students will also have the opportunity to also participate in economic development activities such as tours, workshops, fairs, and conferences. An internship can be a part of a student’s academic program and can take place any semester, any place and any number of credits from 3 to 12. Student interns gain hands-on workplace experience to build resumes, become better prepared to enter a specific career field, to network with professionals in the career field of interest, and may gain a full-time position.

TECHNICAL TRAINING
VCSU has entered into an agreement with SAP, a leading, worldwide provider of Enterprise Resource Planning (ERP) software, to join the SAP University Alliances program. The program allows VCSU faculty to incorporate SAP software into its business and information technology coursework, giving students hands-on experience with popular application software and adding immediate value to their skills in the marketplace. SAP is a provider of collaborative business solutions for all types of industries and for every major market. Serving more than 41,200 customers worldwide, SAP is the world’s largest business software company and the world’s third-largest independent software provider overall.

TECHNOLOGY
• Notebook computers with multimedia capabilities
• Digital cameras, video cameras, and other peripherals
• Blackboard online learning environments

ORGANIZATIONS
• Collegiate DECA: The mission of Collegiate DECA is to serve its diverse international membership as a professional organization, providing leadership and career-oriented opportunities to develop and enhance tomorrow’s leaders. Collegiate DECA provides a natural outlet for leadership, competition, networking, and community service. DECA students at VCSU take part in leadership and competitive conferences on state and international levels.

CAREER OPPORTUNITIES
Bank Examiner, Bond Broker, Chief Financial Officer, Commodities Trader, Comptroller, Credit Analyst, Financial Consultant, Financial Manager, Financial Services Sales Agent, Loan Officer

EXPLORE THE BUSINESS WORLD
www.khake.com/page13.html
www.collegegrad.com/careers/manag.shtml
www.careeroverview.com/business-careers.html
www.jobsinthemoney.com
www.nyse.com

TESTIMONIAL
“Valley City State University’s Business Administration program gave me a thorough understanding of all aspects of business. Concentrating on finance, I gained an in-depth knowledge of financial markets, the economy, and monetary policy as a whole. My degree from VCSU has helped me obtain a career and excel in the financial industry today.”

-Josh Kasowski, 2004 VCSU graduate
Loan Officer
Bank Forward
Business Administration - Finance Concentration
Composite Major

MAJOR

Students enrolled in the finance concentration develop analytical and critical thinking skills essential for success in today’s financial environments. The finance concentration prepares students for entry-level positions in the finance department of a company as well as the financial services industry, including banking, insurance, and investments. Employment opportunities include: financial analyst, loan officer, insurance sales, and investment trainee.

LEARNING OUTCOMES

1. Utilize accounting concepts that enable them to interpret financial data and use them to make sound and informed decisions for the financial well-being of their clients and companies. (Problem Solving)
2. Describe financial and investment concepts that enable them to provide clients with advice on investments, insurance, and estate planning. (Communication)
3. Command communication skills that will enable them to succeed as professionals at managerial and executive levels. (Communication)
4. Demonstrate an understanding of the monetary and financial issues that are pervasive in all aspects of financial services. (Global Awareness)
5. Work with colleagues as a team on projects that require team members to take on different responsibilities in order to complete. (Collaboration)
6. Perform financial and quantitative analyses by apply the technological skills together with the financial knowledge that they acquire in the curriculum (Technology)

ABILITIES

Collaboration
To work together to reach a common goal.

Communication
To convey thoughts, ideas, data, information, and messages effectively.

Global Awareness
To look beyond one’s immediate self and local community.

Problem Solving
To select and use appropriate and effective approaches and tools in solving a wide variety of problems.

Technology
Use technological tools and processes to improve learning, productivity, and/or performance.

For degree and graduation requirements see pages 39-40.

Department Chair
Brenda Finger, D.M.
McFarland 128
(701) 845-7513

General Education Requirements

Communication & Collaboration
- ENGL 110 College Composition I 3
- ENGL 125 Intro to Professional Wrtg * 3
- COMM 110 Fund of Public Speaking or COMM 212 Interpersonal Comm 3
- or COMM 216 Intercultural Comm 3

Problem Solving
- Mathematics (Select one course) 3 Hours
  - MATH 103 College Algebra
  - MATH 104 Finite Mathematics
  - MATH 107 Precalculus
  - MATH 165 Calculus I
- Lab Science (Select two courses) 8 Hours
  - BIOL 111, 150, 151, 170, 220, 221
  - CHEM 115, 116, 121, 122
  - GEOL 100, 106
  - PHYS 100, 110, 161, 162, 251, 252
  - TECH 161
- Technology (Select one course) 3 Hrs
  - CIS 170 Intro to Computer Info Systems *
  - CSCI 127 Intro to Programing in Java
  - CSCI 160 Intro to Structured Programming I
- Wellness
  - HPER 100 Concepts Fitness & Wellness 2 Hrs
- Aesthetic Engagement
  - Literacies (Select one course) 3 Hours
    - ENGL 220, 225, 241, 242, 261, 262
    - HUM 201 Civil, Thought, & Lit Heritage
    - SPAN 201 2nd Yr I; SPAN 202 2nd Yr II
    - THEA 110 Intro Theatre; THEA 161 Acting I
  - Art & Music (Select one course) 3 Hours
  - REC 110 Introduction to Visual Arts
    - HUM 202 Fine Arts & Aesthetics
    - MUS 100 Music Appreciation
    - MUS 101 Music Fundamentals
    - MUS 207 History of Rock’n’Roll
- Global Aware & Effective Citizen
  - Literacies (Select one course) 3 Hours
    - ECON 201 Principles of Microeconomics *
    - ECON 202 Principles of Macroeconomics *
- Additional General Education
  - Select one additional course from the area of Aesthetic Engagement or Global Awareness or
  - ART 112 (3), ART 231 (3), ART 281 (3), GEOG 111 (2), MUS 131 (1), MUS 141 (1), THEA 201 (1-3)
  * Required course

Required Courses

- ACCT 200 Elements of Accounting I 3
- ACCT 201 Elements of Accounting II 3
- ACCT 315 Business in the Legal Environment 3
- ACCT 321 Financial Reporting & Analysis I 3
- BOTE 314 Business Reports & Communication 3
- BOTE 336 Business Data Solutions 3
- BOTE 337 Authoring Digital Publications 3
- BUSI 249 Business Profession & Emerging Leaders 1
- BUSI 491 Senior Portfolio 1
- ECON 261 Business Statistics 3
- FIN 375 Business Finance I 3
- MGMT 330 Principles of Management 3
- MGMT 350 Operations Management 3
- MGMT 370 Business Ethics 3
- MGMT 460 International Business 3
- MGMT 480 Strategic Planning 3
- MGMT 485 Entrepreneurship 3
- MRKT 305 Principles of Marketing 3

Concentrations in Business Administration

Accounting 18 Hrs
Agribusiness Management 18 Hrs
Business Process Management 19 Hrs
Finance 18 Hrs
Human Resources 18 Hrs
Management 18 Hrs
Marketing 18 Hrs

Electives/Internship 15 Hrs

Students are strongly encouraged to select a Business Internship and/or courses outside the Department of Business.

Total General Education 39 Hours
Total Credits Needed to Graduate 120 Hours