DIFFERENCE MAKERS
Become One at VCSU

Business Administration
Concentration in Management
Department of Business

MAJOR
The Business Administration/Management Concentration program prepares students in the vast areas of business which may include banking, insurance, retail, manufacturing, government and/or managing their own business. Graduates may also continue their education in MBA programs, law school, or other graduate-level programs. This versatile program includes coursework in accounting, finance, marketing, and management as well as a variety of business technologies. Graduates are prepared for a variety of managerial jobs in both the service and manufacturing industries, the government sector, and/or managing one’s own business. Also, graduates of the program are strong candidates for graduate studies that may include law school, M.B.A. programs, etc.

PRACTICAL EXPERIENCE
Students are encouraged to earn credits by extending their learning beyond the classroom. For example, several prominent firms in the region offer internship programs that provide supervised business training. Firms such as Security State Bank, John Deere Seeding Group, Gander Mountain, Coca-Cola, Rod Buck, CPA, WDAY, and Best Buy have had VCSU students in their internship programs. Cooperative research projects with faculty give students first-hand experience with advanced research techniques. Shadowing allows students to observe managers in daily work routines. Students will also have the opportunity to also participate in economic development activities such as tours, workshops, fairs, and conferences. An internship can be a part of a student’s academic program and can take place any semester, any place and any number of credits from 3 to 12. Student interns gain hands-on workplace experience to build resumes, become better prepared to enter a specific career field, to network with professionals in the career field of interest, and may gain a full-time position.

TESTIMONIAL
VCSU was a wonderful experience for my undergraduate degree. Because of the small teacher to student ratio, I got to know my professors really well. Help was always available when I needed it. With the smaller class sizes, I got to know my classmates really well, too. In the business program, I learned how to effectively work with others as well as on my own, and I made lifelong contacts and friends while doing so.
- Lindsey Lagodinski, 2014 graduate

TECHNOLOGY TRAINING
VCSU has entered into an agreement with SAP, a leading worldwide provider of Enterprise Resource Planning (ERP) software, to join the SAP University Alliances Program. The program allows VCSU faculty to incorporate SAP software into its business and information technology coursework, giving students hands-on experience with popular application software and adding immediate value to their skills in the marketplace. SAP is a provider of collaborative business solutions for all types of industries and for every major market. Serving more than 41,200 customers worldwide, SAP is the world’s largest business software company and the world’s third-largest independent software provider overall.

TECHNOLOGY
• Notebook computers with multimedia capabilities
• Digital cameras, video cameras, and other peripherals
• Blackboard online learning environments

ORGANIZATIONS
• Collegiate DECA - The mission of Collegiate DECA is to serve its diverse international membership as a professional organization, providing leadership and career-oriented opportunities to develop and enhance tomorrow’s leaders. Collegiate DECA provides a natural outlet for leadership, competition, networking, and community service. DECA students at VCSU take part in leadership and competitive conferences on state and international levels.

CAREER SERVICES PROVIDES
• Career, job search, placement services free to all students
• Field trips, employer on-campus visits
• Information, networking opportunities and skill development
Visit www.vcsu.edu/careerservices/

CAREER OPPORTUNITIES
Business Administrator, Business Owner, Entrepreneur, Management Consultant to Government, Operations Director, Manager
MAJOR

Students who successfully complete the management concentration demonstrate a fundamental knowledge of a range of management concepts and approaches. They are also able to successfully apply tools and techniques for management decision-making and can conduct research using a variety of resources, including online databases. The management concentration prepares students for entry-level positions such as assistant manager or manager in training in various industries and organizational settings.

LEARNING OUTCOMES

1. Demonstrate an understanding of the role planning, organizing, leading and controlling plays in organizational success. (Communication)
2. Synthesize and/or implement a plan to address results of the SWOT analysis. (Problem Solving)
3. Demonstrate the ability to work with and/or lead a diverse team toward goal accomplishment. (Collaboration)
4. Demonstrate an understanding of the importance of attracting, developing and retaining a high quality workforce. (Global Awareness)
5. Conduct research using online databases to evaluate companies’ strategic decision making. (Technology)

ABILITIES

Collaboration To work together to reach a common goal.
Communication To convey thoughts, ideas, data, information, and messages effectively.
Global Awareness To look beyond one’s immediate self and local community.
Problem Solving To select and use appropriate and effective approaches and tools in solving a wide variety of problems.
Technology Use technological tools and processes to improve learning, productivity, and/or performance.

General Education Requirements 39 Hours

Communication & Collaboration 9 Hours

- ENGL 110 College Composition I 3
- ENGL 125 Intro to Professional Wrtg * 3
- COMM 110 Fund of Public Speaking 3
- or COMM 212 Interpersonal Comm 3
- or COMM 216 Intercultural Comm 3

Problem Solving 11 Hours

- Mathematics (Select one course) 3 Hours
  - MATH 103 College Algebra
  - MATH 104 Finite Mathematics
  - MATH 107 Precalculus
  - MATH 165 Calculus I
- Lab Science (Select two courses) 8 Hours
  - BIOL 111, 150, 151, 170, 220, 221
  - CHEM 115, 116, 121, 122
  - GEO 100, 106
  - PHYS 100, 110, 161, 162, 251, 252
- TECH 161

Technology (Select one course) 3 Hrs

- CIS 170 Intro to Computer Info Systems * 3
- CSCI 127 Intro to Programing in Java 3
- CSCI 160 Intro to Structured Programing I 3

Wellness 2 Hours

- HP 100 Concepts Fitness & Wellness

Aesthetic Engagement 6 Hours

- Literacies (Select one course) 3 Hours
  - ENGL 220, 225, 241, 261, 262
- HUM 201 Civil, Thought, & Lit Heritage
- SPAN 201 2nd Yr I; SPAN 202 2nd Yr II
- THEA 110 Intro Theatre; THEA 161 Acting I
- Art & Music (Select one course) 3 Hours
  - ART 110 Introduction to Visual Arts
  - HUM 202 Fine Arts & Aesthetics
  - MUS 100 Music Appreciation
  - MUS 101 Music Fundamentals
  - MUS 207 History of Rock’n’Roll

Global Aware & Effective Citizen 6 Hours

- ECON 201 Principles of Microeconomics * 3
- ECON 202 Principles of Macroeconomics * 3

Additional General Education 2 Hours

Select one additional course from the area of Aesthetic Engagement or Global Awareness

- ART 112 (3), ART 231 (3), ART 281 (3), GEOG 111 (2), MUS 104 (1), MUS 105 (1), MUS 131 (1), MUS 141 (1), PHYS 275 (1), THEA 201 (1.5)

Required Courses 50 Hours

- ACCT 200 Elements of Accounting I 3
- ACCT 201 Elements of Accounting II 3
- ACCT 315 Business in the Legal Environment 3
- ACCT 321 Financial Reporting & Analysis I 3
- BOTE 314 Business Reports & Communication 3
- BOTE 336 Business Data Solutions 3
- BOTE 337 Authoring Digital Publications 3
- BUSI 249 Business Profession & Emerging Leaders 1
- BUSI 491 Senior Portfolio 1
- ECON 261 Business Statistics 3
- FIN 375 Business Finance I 3
- MGMT 330 Principles of Management 3
- MGMT 350 Operations Management 3
- MGMT 370 Business Ethics 3
- MGMT 460 International Business 3
- MGMT 480 Strategic Planning 3
- MGMT 485 Entrepreneurship 3
- MKRT 305 Principles of Marketing 3

Management 18 Hrs

- ACCT 207 Managerial Accounting 3
- MGMT 335 Diversity in the Workplace 3
- MGMT 340 Human Resource Mgmt 3
- MGMT 372 Foundations of Leadership 3
- MGMT 430 Organizational Behavior 3
- MKRT 319 Website Authoring 3

Electives 15 Hours

Students are strongly encouraged to select a Business Internship and/or courses outside the Department of Business.

Total General Education 39 Hrs
Total Major Requirement 67 Hrs
Total Credits Needed to Graduate 120 Hrs

For degree and graduation requirements see pages 39-40.

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