Characteristics of a Good Assessment Program

A good assessment program does the following:

--Asks important questions
--Reflects institutional mission
--Reflects programmatic goals and objectives for learning
--Contains a thoughtful approach to assessment planning
--Is linked to decision making about the curriculum
--Is linked to processes such as planning and budgeting
--Encourages involvement of individuals from on and off campus
--Contains relevant assessment techniques
--Includes direct evidence of learning
--Reflects what is known about how students learn
--Shares information with multiple audiences
--Leads to reflection and action by faculty, staff, and students
--Allows for continuity, flexibility, and improvement in assessment