

# New Major Coming Fall 2012

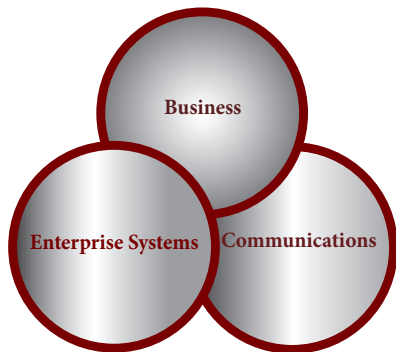
REGISTRATION BEGINS APRIL 5, 2012  
FOR ADMITTED STUDENTS  
Application packets available ~  
Please request at 701-845-7521

## B.S. or B.A. in Business Process Integration Management (BPIM)

Division of Business and Information Technology  
Valley City State University

### Overview

The Business Process Integration Management (BPIM) major is designed to attract nontraditional IT majors and business majors interested in technology, to meet the needs of employers in the region, and to provide benefit to distance learners from other areas. The BPIM major focuses on building the communication, problem-solving, business, collaboration and technical skills required of employers with a focus on business processes and advanced enterprise systems to ensure students are well-prepared to enter the growing IT and business workforce. The need for this program is a direct result of information gathered through employer focus groups and surveys, advisory board recommendations, internship results, and participation in professional organizations.



The BPIM major will be offered fully online to accommodate distance and nontraditional learners. The applications used to support the concepts in the courses are available to distance learners; the technology and academic alliances have been used in the courses to prove the effectiveness of teaching these concepts online.

Sue Pfeifer, PMP  
Assistant Professor  
Division of Business and Information Technology  
Valley City State University  
susan.pfeifer@vcsu.edu  
701-845-7719

## Requirements for B.S.

### Complete General Education Requirements (Including Required General Education Courses)

ENGL 125	Intro to Professional Writing
CIS 170	Intro to Computer Info Systems
ECON 201	Principles of Microeconomics
ECON 202	Principles of Macroeconomics

### Required Courses (56 Credits)

#### Business Core .....(25 credits)

ACCT 200	Elements of Accounting I
ACCT 201	Elements of Accounting II
BOTE 336	Business Data Solutions
BUSI 491	Senior Portfolio
ECON 261	Business Statistics
FIN 375	Business Finance I
MGMT 330	Principles of Management
MGMT 381	Project Management
MRKT 305	Principles of Marketing

#### Computer Information Systems .....(16 credits)

CIS 329	Information Systems Management
CIS 369	Enterprise Systems
CIS 371	Enterprise Systems II
CIS 380	Systems Analysis and Design
CIS 470	CRM and BI

#### Communication .....(15 credits)

COMM 304	Corporate Communication
COMM 315	Digital Communication
COMM 360	Group Dynamics
COMM 483	Organizational Communication
ENGL 420	Online Communication and Documentation

#### Directed Electives (Choose 15 credits)

ACCT 207	Managerial Accounting
CIS 475	Integration of Busi Processes in SAP ERP (6 cr.)
MGMT 350	Quanti.Analysis and Operations Management
MGMT 370	Business Ethics
MGMT 372	Foundations of Leadership
MGMT 425	Human Resource Management
MGMT 430	Organizational Behavior
MGMT 460	International Business
MGMT 480	Strategic Planning
MRKT 415	Market Research and Information

#### Complete an Internship (3-12 credits)

**SAP** University  
Alliances



**VALLEY CITY**  
STATE UNIVERSITY

**VCSU**