



DEFINING COMMITMENTS

MISSION Valley City State University prepares people for life through visionary leadership and exemplary practices in teaching, learning, and service.

VISION Valley City State University is nationally acclaimed for attracting and retaining talented individuals who advance quality learning opportunities and economic growth through technology and innovation.

UNIVERSITY PURPOSES

1. Award degrees in education, business, and the liberal arts and sciences.
2. Deliver a quality educational experience in an innovative culture and a technologically enhanced environment.
3. Serve the best interests of our students, region, and society.
4. Lead in effectively applying information media technologies for learning.
5. Promote the appreciation of diversity, a multicultural perspective, and global awareness.

CORE VALUES

MISSION DRIVEN

We are committed to a learner centered philosophy. We make education meaningful with positive relationships and effective practices.

INNOVATION

We are flexible, creative, and free to try new things. We have a strong work ethic, positive attitude, and open mind. We embrace change.

COMMUNITY

We trust each other, we work well together, and we are involved with our local and extended communities.

QUALITY AND INTEGRITY

We have high expectations for results, integrity, and positive interpersonal relations in all we do.

DIVERSITY

We believe that diversity of all kinds enriches the quality of thought, discussion, and learning.

GRADUATE ABILITIES

Graduates document their competency in:

AESTHETIC ENGAGEMENT	COLLABORATION
COMMUNICATION	EFFECTIVE CITIZENSHIP
GLOBAL AWARENESS	PROBLEM SOLVING
TECHNOLOGY	WELLNESS

TARGETS

ACADEMIC – TBD
99 PERCENT SATISFACTION
1,500 FTE ENROLLMENT
1,000/YEAR IN CUSTOMIZED LEARNING
\$5 MILLION ENDOWMENT

STRATEGIC PRIORITIES

EDUCATIONAL EXCELLENCE

Prepare to offer the Masters in Education degree.

ECONOMIC DEVELOPMENT

Reorganize to deliver VCSU customized learning at a distance. Create Classrooms of the Future.

FLEXIBLE AND RESPONSIVE

Enhance student services and activities. Establish a Quick Response Team.

ACCESSIBLE

Deliver at least three programs via technologies.

FUNDING AND REWARDS

Partner with others in the region for mutual benefit.

SUSTAINING THE VISION

Establish the Sheyenne Valley Growth Alliance.

TEAM GUIDELINES

Valley City State University

Everything you do influences the academic, personal, and professional development of our students. The Executive Team developed the following guidelines and is committed to working with you on reinforcing the pride and image of Valley City State. By following these Valley City State University Guidelines as we serve our students and each other, each of us contributes to a consistent, positive experience for all.

Learn.

We are all students throughout life. Always strive to do better.

Support learning.

Help each other learn by encouraging curiosity, reflective thinking, good time management, and other skills.

Delight the people you serve.

Exceed customer expectations. Give people better service than they expect.

Be kind.

Be direct without being mean. Give people the benefit of the doubt. Such behaviors replace rumor, criticism, and other negative messages.

Help each other.

Tools, tasks, deadlines, projects go much better with help.

Be on time and prepared.

Time is the university's primary resource – your time, and that of those who are depending on you.

Seek diversity.

No one person has all the right answers. Seeking other ways and respecting other points of view usually leads to the best answers. Ask, listen, and learn.

Work hard.

Hard work, like exercise, feels really good. It builds productivity and pride. It makes leisure time all the more enjoyable.

Have fun.

Hard work is often more productive when it is also fun. Seek the fun and enjoyment in the work you do. Take time to celebrate.